

STN	Manažérstvo inovácií. Časť 2: Strategické riadenie znalostí.	STN P CEN/TS 16555-2 01 0312
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Innovation management - Part 2: Strategic intelligence management

Táto norma obsahuje anglickú verziu európskej normy.
This standard includes the English version of the European Standard.

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English Version

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Management de l'innovation - Partie 2 : Management de l'intelligence stratégique

Innovationsmanagement - Teil 2: Management strategischer Erkenntnisse

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EUROPEAN COMMITTEE FOR STANDARDIZATION
COMITÉ EUROPÉEN DE NORMALISATION
EUROPÄISCHES KOMITEE FÜR NORMUNG

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Foreword

This document (CEN/TS 16555-2:2014) has been prepared by Technical Committee CEN/TC 389 “Innovation Management”, the secretariat of which is held by AENOR.

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The CEN/TS 16555 series consists of the following parts with the general title *Innovation management*:

- *Part 1: Innovation Management System;*
- *Part 2: Strategic intelligence management;*
- *Part 3: Innovation thinking;*
- *Part 4: Intellectual property management;*
- *Part 5: Collaboration management;*
- *Part 6: Creativity management;*
- *Part 7: Innovation management assessment.*

Part 7 is in preparation.

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Introduction

Strategic Intelligence (SI) plays a key role in innovation management as it contributes to the articulation of the vision and strategy of the organization. For example, as described in CEN/TS 16555-1, SI provides intelligence and foresight on economic, technological, scientific, regulatory, legal, financial, commercial, competitive, customer, social and environmental issues and topics, relevant to the organization, when launching an innovation strategy or project.

1 Scope

This Technical Specification applies to the structuring and management of a strategic intelligence system intended to inform decisions in the planning and the deployment of innovation.

This Technical Specification defines:

- the various terms relating to strategic intelligence and its management;
- the key tasks in the strategic intelligence system;
- the strategic intelligence system process (management, implementation and support).

This Technical Specification does not concern:

- information validation and data protection;
- the decision-making process.

2 Normative references

Not applicable.

koniec náhľadu – text ďalej pokračuje v platenej verzii STN