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Environmental labels and declarations - Principles, requirements and guidelines for communication of footprint information (ISO 14026:2017)

Táto norma obsahuje anglickú verziu európskej normy. This standard includes the English version of the European Standard.

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Déclarations et étiquettes environnementales -Principes, exigences et lignes directrices pour la communication des informations d'empreinte (ISO 14026:2017) Umweltkennzeichnungen und -deklarationen -Grundsätze, Anforderungen und Richtlinien für die Kommunikation von Fußabdruckinformationen (ISO 14026:2017)

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European foreword

The text of ISO 14026:2017 has been prepared by Technical Committee ISO/TC 207 "Environmental management" of the International Organization for Standardization (ISO) and has been taken over as EN ISO 14026:2018 by Technical Committee CEN/SS S26 "Environmental management" the secretariat of which is held by CCMC.

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Foreword

ISO (the International Organization for Standardization) is a worldwide federation of national standards bodies (ISO member bodies). The work of preparing International Standards is normally carried out through ISO technical committees. Each member body interested in a subject for which a technical committee has been established has the right to be represented on that committee. International organizations, governmental and non-governmental, in liaison with ISO, also take part in the work. ISO collaborates closely with the International Electrotechnical Commission (IEC) on all matters of electrotechnical standardization.

The procedures used to develop this document and those intended for its further maintenance are described in the ISO/IEC Directives, Part 1. In particular the different approval criteria needed for the different types of ISO documents should be noted. This document was drafted in accordance with the editorial rules of the ISO/IEC Directives, Part 2 (see www.iso.org/directives).

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For an explanation on the voluntary nature of standards, the meaning of ISO specific terms and expressions related to conformity assessment, as well as information about ISO's adherence to the World Trade Organization (WTO) principles in the Technical Barriers to Trade (TBT) see the following URL: www.iso.org/iso/foreword.html.

This document was prepared by Technical Committee ISO/TC 207, *Environmental management*, Subcommittee SC 3, *Environmental labelling*.

ISO 14026:2017(E)

Introduction

This document belongs to a suite of standards dealing with environmental labels and declarations for products. It provides requirements and guidelines for how environmental aspects and potential environmental impacts of a product related to a specific area of concern can be communicated. The aim of this document is to ensure that only valid, science-based and comparable purchasing information is provided without any "greenwashing".

Footprint communication is intended solely to promote the dissemination of credible product information that is not misleading.

Footprint communications take into consideration the local or regional context relevant to the area where the potential environmental impacts might occur, including the production, use and end-of-life stages.

This document is intended to ensure that all footprint communications, regardless of the quantification methodology, follow the same principles and procedures.

This document provides principles, requirements and guidelines for an organization wishing to make a product footprint communication.

Environmental labels and declarations — Principles, requirements and guidelines for communication of footprint information

1 Scope

This document provides principles, requirements and guidelines for footprint communications for products addressing areas of concern relating to the environment.

This document also provides requirements and guidelines for footprint communication programmes, as well as requirements for verification procedures.

This document does not address the quantification of a footprint, nor does it address the communication of footprints that are not related to the environment, e.g. footprints addressing social or economic issues. In particular, footprint communications relating to the economic and social dimensions of sustainable development are outside the scope of this document. Footprint communications relating to organizations are also outside the scope of this document.

2 Normative references

The following documents are referred to in the text in such a way that some or all of their content constitutes requirements of this document. For dated references, only the edition cited applies. For undated references, the latest edition of the referenced document (including any amendments) applies.

ISO 14020, Environmental labels and declarations — General principles

ISO 14025:2006, Environmental labels and declarations — Type III environmental declarations — Principles and procedures

ISO/TS 14027, Environmental labels and declarations — Development of product category rules

ISO 14044:2006, Environmental management — Life cycle assessment — Requirements and guidelines

ISO 14046, Environmental management — Water footprint — Principles, requirements and guidelines

ISO/TS 14067, Greenhouse gases — Carbon footprint of products — Requirements and guidelines for quantification and communication

ISO/TS 14071, Environmental management — Life cycle assessment — Critical review processes and reviewer competencies: Additional requirements and guidelines to ISO 14044:2006

 ${\it ISO/IEC}$ 17050-1, Conformity assessment — Supplier's declaration of conformity — Part 1: General requirements

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